

MEETING	B&NES HEALTH AND WELLBEING BOARD
DATE	12/10/2016
TYPE	An open public item

Report summary table		
Report title	Dementia Friendly Communities	
Report author	Anne-Marie Stavert, Commissioning & Contracts Officer, BaNES Council Becky Reynolds, Consultant in Public Health, BaNES Council	
List of attachments	None	
Background papers	http://www.dementiaaction.org.uk/assets/0001/1915/National_Dementia_Declaration_for_England.pdf	
Summary	There are currently over 800,000 people living with dementia in the UK and this figure is set to rise. Bath Dementia Action Alliance comes under the umbrella of the national Dementia Action Alliance (DAA); a movement intended to improve the lives of these people with dementia and their carers. Through the local alliance, communities, businesses and services can be made more accessible and less discriminating to those living in BaNES with dementia.	
	Organisations represented on the Health and Wellbeing Board are invited to become members of the BaNES Dementia Action Alliance (DAA). Membership involves signing up to the National Dementia Declaration for England and submitting a short Action Plan (to be updated quarterly on-line) that sets out three actions that the organisation would do to contribute to delivering better quality of life for people living with dementia and their carers. Once a member, the organisation would be given a page on the DAA's website <a href="https://www.dementiaaction.org.uk">www.dementiaaction.org.uk</a> , with a link on the local BaNES DAA website.  A simple action may be to raise awareness of dementia together with frontline and commissioning staff, so they have the chance to increase their knowledge about dementia and provide/commission services that are accessible to people with dementia. An hour free	
	session is available to help with this. We can also suggest many other actions which have been put forward by people with dementia that they say would help them.	
	More information about BaNES DAA can be found at: http://www.dementiaaction.org.uk/local_alliances/17986_bath_north_east_	

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Recommendations	Organisations on the Board are asked to:  • Become members of the B&NES DAA, thus signing up to becoming dementia friendly organisations. Through small changes we can make a positive difference to the quality of life of people living with dementia, and their carers.
Rationale for recommendations	By joining the B&NES DAA, organisations are making visible their commitment to improving the service/support for our customers living with dementia. We can use the alliance to share ideas, get support and work together.  The recommendations specifically helps to address the following priority in the Health and Wellbeing Strategy:  • Priority 7: Enhanced quality of life for people with dementia.
	To a lesser extent the recommendations also support the following two priorities from the strategy:  • Priority 4: Create healthy and sustainable places  • Priority 11: Take action on loneliness
Resource implications	No financial resource implications are anticipated at this time.  Minimal time would be needed to make the application.  Some time may need to be made available to implement the actions agreed.
Statutory considerations and basis for proposal	Apart from ensuring the best customer experience and helping people to remain as independent for as long as possible, our actions will also help to ensure that the Council, the CCG and other organisations on the Health and Wellbeing Board are compliant with the Equality Act 2010, which recognises dementia as a disability.
Consultation	Anne-Marie Stavert, Commissioning & Contracts Officer, BaNES Council Becky Reynolds, Consultant in Public Health, BaNES Council Chair of the BaNES DAA
Risk management	A risk assessment related to the issue and recommendations has been undertaken, in compliance with the Council's decision making risk management guidance.

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